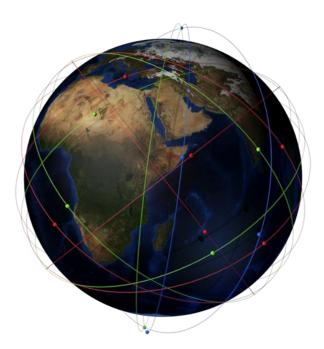


## Data Solutions and Platforms for SDG's

KUMAR NAVULUR, SR. DIRECTOR, GLOBAL STRATEGIC PROGRAMS

### DigitalGlobe capabilities by 2020





- Worldview Satellites
- Legion Satellites
- Scout Satellites

#### **Customer missions**

- Mapping
- Monitoring
- Persistent Surveillance

#### Satellites

- > 5 Big sats
- ➢ 6 Scouts + Legion (Small sats)

#### Data and products

- ➤ Visible-NIR-SWIR spectrum
- > 30cm 80 cm spatial resolution
- 2D and 3D maps of the land mass
- ➤ 4.5 million sq km/ day
- 20+ times a day revisit for populated areas
- Time lapse imagery dating back to 2000
- Data continuity to 2030+

#### Platform

- All data available via cloud platform
- Multi-source
- > GBDX platform for analytics at scale, and on demand
- Embracing AI for image analytics
- Crowd sourcing to power AI/Quality control

#### Access

- Global access
- Open data license

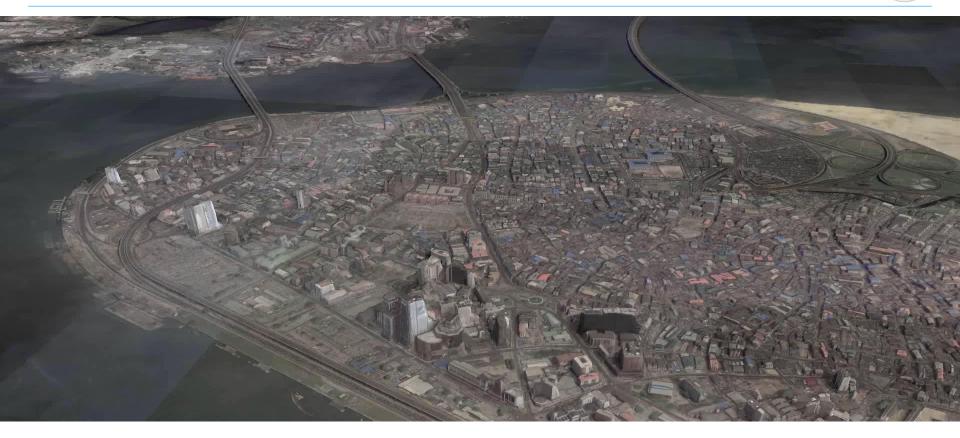
### **Creating maps and analytics at Scale**





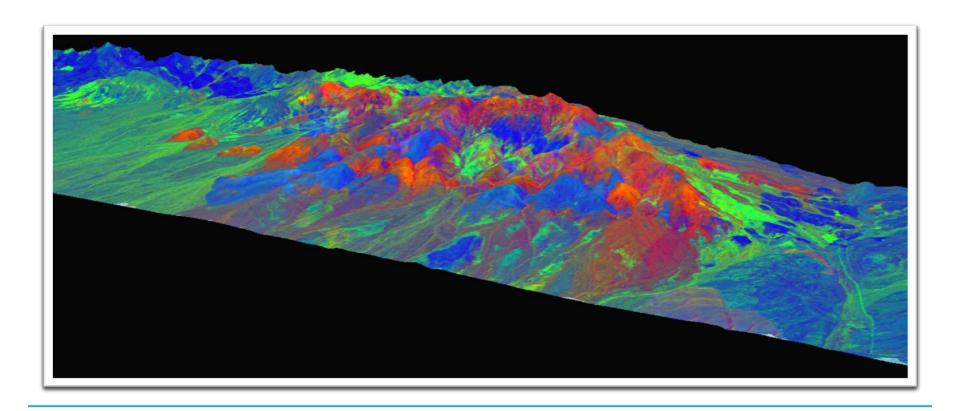
## Mapping earth in 3D





#### **Enabling automated information extraction at scale**



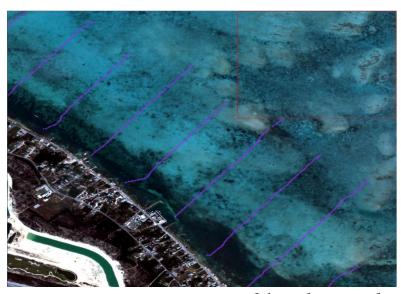


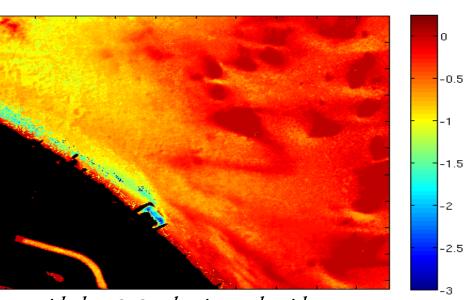
#### **Enabling automated information extraction at scale**



WV02 image overlaid with boat track (for validation)

Bottom depth (m)

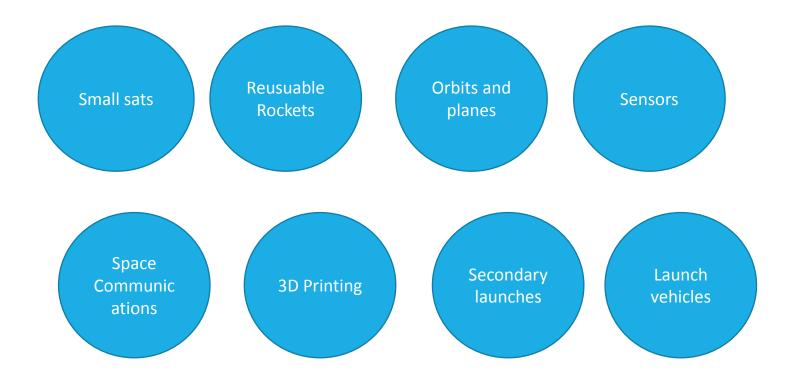




Imagery and benthic products are provided at 2x2m horizontal grid

## New space revolution will ensure <u>imagery</u> supply for SDG's







## UN SDG's need repeatable location measurements with reliable quality, access, and licenses

and Information layers from imagery

# To support SDG's, we need combine physical geography with human geography





#### **Human Geography**



- Starting with basic questions
  - Where to do people live?
  - How many live there?
  - How do you get to them?
- Additional layers on
  - Social media patterns and correlation with events



### And make the technology invisible for monitoring SDG's



## See a better world.™